



Thank you very much for thinking about working with us, we are extremely confident that we can bring you minimum 15 booking per month.

This is just a recap of **our process** that I outlined on the call, and also some information that would be needed from you.

Week One would be spent “Onboarding” → Creating the **Ad photo, Text, Offer** and to set up the **follow up messaging**.

We start and run the Facebook Lead Ads for 4 Weeks. At €10 per day (our recommendation)

Blue : What we need your help with

Black : What we will be doing

Week One:

1. Choose treatment to advertise.
2. Create some type of Offer (Discount, Coupon)
3. We Put together:
 - Ad Text Description,
 - Ad Image,
 - Facebook Lead Form Instructions.
4. Setup **follow-up messaging software** to automatically react once a new customer enters their information
5. Have you to record a “pre-recorded” voice message.

Example

Hi this is *Alma from the Almas Permanent Makeup clinic*, I tried calling you, but I couldn't reach you. I wanted to let you know that you claimed the discount voucher 15% off for a session.

I sent you a text so you can just message me if you have any questions about the treatment, pricing or anything! Because unfortunately the voucher does expire after two weeks.



Instruction On How To Give Us **Access To Your Facebook Page Manager**

Facebook Advertising Onboarding

You must have a Business Manager. If not, create a Business Manager.

[Click here](#)

Give a partner access to assets in your Business Manager

Go to Business Settings.

Below Users, click **Partners**.

Click + **Add**.

Select **Give a partner access to your assets**.

Enter our **Business ID** (107791678755007) and click Next.

On the left select '**Pages**' and choose your Business Facebook page.

Select '**Create Ads**' on the right side

On the left select '**Ad Accounts**' and choose your Facebook Ad Account.

Select '**Manage Campaigns**' on the right side

Click **Save Changes**.